



CALPEEK

CALIFORNIA POLITICAL WEEK

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CAMPAIGN '98: UPDATE ON THE U.S. SENATE RACE.

Editor's note: It's the *Dog Days of Summer* and here is **Calpeek's** first update since the primary on the battle between U.S. Sen. Barbara Boxer(D) and CA Treas. Matt Fong(R)...

...A very nice puff piece for Fong in a recent *L.A. Times* story by Tony Perry, combined with a photo of Fong on a rafting trip on the American River near Placerville. Fong is smiling, but with only \$215,000 in the bank and a monster debt of \$700,000 left over from the primary, he should be in an air conditioned office dialing for dollars. Boxer has a warchest of \$3.9 million and our sources believe that unless Fong can begin raising some serious money on his own, major GOP contributors and PACs will stay away...

...The only polling data that's been made public was done the last week in June for the Nat'l Republican Senatorial Cmt.(NRSC) by Voter/Consumer Research (800 r/v). It shows Boxer holding a 3-point lead: **44%** vs. **41%** for Fong, with **15%** undecided. (Sources say an independent survey of the Senate race will be released just after **Calpeek's** deadline)...

...In terms of a priority, the Fong team likes to point to all the national figures who are campaigning for Fong in Calif. But it should be remembered that many of these guys --- Jack Kemp, U.S. Sen. John McCain, NY Mayor Rudy Guiliani and House Speaker Newt Gingrich --- are really more interested in digging for Calif. gold for their own national ambitions, rather than in pushing Fong for the U.S. Senate. And in terms of an overall priority in Calif., our GOP sources say the **#1** priority is electing Dan Lungren as governor. The **#2** and **#3** priorities are electing GOP majorities in the State Senate & Assembly. Fong is **#4** - down ticket...

...In terms of generating press news, it's really been slow, but it's a time when one might expect the challenger to be speaking out on key issues, while Boxer is stuck in DC. But so far, very little. Why? Because Fong is a very cautious campaigner and he really does not like to take tough positions. He'd rather be in the middle - not offending either side. He was like that on abortion: trying to give a little to each side - and in the process offending both...

...Now he's done almost the same thing again on the nomination of James Hormel, who is openly gay, to be ambassador to Luxembourg. Senate Majority Leader Trent Lott(R) has bottled up the confirmation vote. What would Fong do? He says he's opposed to homosexual behavior, but doesn't think gays should be discriminated against. And he thinks Lott was right in saying that gay sex was a sin. Still, Fong says he'd vote for Hormel. Again, something for each side --- but definitely offending Calif.'s large and politically active gay community. Bottomline: Fong is a very nice and likeable person, but he's also *wimpy*. Stay tuned...

CAMPAIGN '98: BATTLELINES DRAWN OVER GOV. WILSON'S EDUCATIONAL PLAN - PROPOSITION 8.

Editor's note: Gov. Pete Wilson's last hurrah is Prop. 8, the *Permanent Class Size Reduction & Educational Opportunities Initiative*. And like so many times over these past 7+ years, the governor finds himself at odds with his most powerful and persistent political enemy, the Calif. Teachers Assn. Here is our first report and analysis of this initiative...

...The official committee supporting Prop. 8 was originally called *Californians to Eliminate Violence in Our Schools*(CEVOS). Not a very snappy name, nor did it really give a feeling for what this initiative is all about. So the name was changed to Californians for Smaller

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Classes, Drug-Free Schools and Educational Accountability. A longer name to be sure, but it reflects the 5 key points of Wilson's measure. The 5 points include: 1) ensure funding for permanent class-size reduction; 2) establish "zero-tolerance" policy for drug possession at school; 3) set up 8,000 school site parent/teacher governing councils; 4) require teacher competence in basic subjects; and 5) establish an educational inspector or *school czar*...

...Of the 5 points, it's the establishment of an educational inspector which will probably draw the most fire from the opposition. The Prop. 8 side says this battle is really a *referendum on accountability* --- and the inspector, with a 10-year term in office (with no legislative confirmation) will provide the accountability. The cost for the Office of Inspector: \$15-20 million. But already in place is the Secretary of Child Development & Education (Marian Bergeson) and the State Sup. of Public Inst. (Delaine Eastin). Bergeson is a co-sponsor of this initiative, but Eastin is opposed...

...Jeff Randle is the lead strategist for YES on 8, with Mitch Zak handling daily management. Stoorza Ziegaus Metzger is handling media relations/coalition building. No one has been hired to handle paid media...

...The NO on 8 committee's official name is *Parents, Teachers, Cops and Taxpayers Against More School Bureaucracy*. Woodward & McDowell will handle the entire NO campaign, with Karen Kapler acting as the daily mgr.; Jackie Steinman handling research/advertising; and Scott McDonald, Al Lunde & Nick DeLuca handling press. No telling what the ad budget will be for this opposition campaign, but the YES side thinks the NO side will pump in \$5-7 million...

...In addition to the *school czar* element, the opposition really takes exception to the 8,000 *school-site councils* which would be established if #8 were approved. The way the initiative is written, the site councils would have control over *budget* as well as *curriculum* - thus leaving elected *school board members* without much power or control. This is why the CA School Boards Assn., along with CTA, the CA Federation of Teachers, the CA PTA, the CA School Employees Assn., as well as the CA Organization of Police & Sheriffs (COPS) are on the NO side...

CAMPAIGN '98: CITY AND COUNTY ELECTIONS.

Editor's note: Here's another look at some key city and county elections set for the Nov. 3rd ballot...

◆ *San Diego City* - It looks very much like city voters will have an opportunity to cast ballots Nov. 3rd on a new \$411 million, 42,000 seat baseball stadium for the Nat'l League *Padres*. The council unanimously ordered the city attorney to draft the ballot language and the council will take a final vote Aug. 3rd on whether to place the measure on the ballot. **Calpeek's** initial report on July 20th still stands: the *Padres* will put up 30% of the funds and the City will put up 70%. But the city will own the baseball stadium 100% at the end of a 30 year lease. Any cost overruns on construction will be picked up by the *Padres*. Development of 1 million square feet of the surrounding downtown area will be up to *Padres*. That's supposed to include 150,000 sq. feet of retail; 180,000 sq. feet of loft housing; and 850 new hotel rooms...

...As of our deadline, it was still not known if there would be any *serious opposition* to this proposal, other than the usual crowd. One of the last groups which had some concerns with the plan, the San Diego Hotel-Motel Assn., finally jumped aboard. San Diego based Campaign Strategies will handle the YES campaign...

...FYI: In contrast to San Diego, the new \$306 million Pacific Bell Park (for the S.F. Giants) is the first privately-financed major league ballpark to be built in more than 30 years. It's due to open in April of 2000...

● *Anaheim Mayor's Race* - Incumbent Mayor Tom Daly, one of the last Demo local elected officials in Orange Co., will face Anaheim Councilman Bob Zemel on Nov. 3rd. Deadline for filing is Aug. 7th - so it's possible there will be other challengers as well. It's a winner-take-all election and Zemel is giving up his safe council seat to challenge Daly. Zemel at one point was seriously exploring the GOP primary for the 46th CD seat, but when Bob Dornan(R) decided to run, Zemel dropped out. Anaheim is Calif.'s 10th largest city (300,000+) and it is the home of Disneyland and the Calif. Angels & Mighty Ducks. Expansion of Disneyland has caused some quality of life grumblings, but it's not an issue for Zemel because it was a unanimous vote by the council to allow the expansion. And crime is down 40%, but there's been a brouhaha over the hiring

of a special prosecutor in Anaheim. But this battle is more of a "let's get the last Demo" -- being waged by Orange Co. GOP Chair Tom Fuentes and his allies. But Daly is a good fundraiser and has solid bi-partisan support. Still it could be a close race. FYI: when Anaheim and Disney agreed to upgrade the baseball stadium, the Angels put up 80% of funding vs. 20% for the city. Stay tuned...

CAMPAIGN '98: UPDATE ON STATEWIDE CONTESTS.

Editor's note: Here's a brief update on some recent campaign activity and developments...

☒ **Governor** - A new poll for the *S.F. Examiner* and other No. Calif. media outlets by Mason Dixon shows Demo Lt. Gov. Gray Davis holding a 9-pt. lead over GOP AG Dan Lungren. The survey of 832 likely voters has Davis ahead by a **48% vs. 39%** margin, with **13%** undecided...

☒ **Secretary of State** - Michela Alioto(D) has released the results of a recent survey showing her in a dead heat with incumbent SOS Bill Jones(R). The poll was taken July 8-12 among 800 likely voters. It shows Alioto and Jones with **29%** each, with **42%** undecided. The survey was done by Alioto pollsters Fairbank, Maslin, Maullin & Assoc. The poll also shows the challenger with higher name ID than Jones: **43%** for Alioto vs. **31%** for Jones --- and Jones' ballot title was used in the survey...

☒ **Attorney General** - Demo candidate Bill Lockyer has released the name of 8 county DAs who have endorsed him for AG. They include: Terrance Hallinan of S.F. Co.; Gil Garcetti of L.A. Co.; Mike Mullins of Sonoma Co.; Tom Orloff of Alameda Co.; Peter Smith of Calaveras Co.; Gilbert Otero of Imperial Co.; Gordon Spencer of Merced Co.; and David Cross of Trinity Co. Also endorsing Lockyer are L.A. City Atty. Jim Hahn; Long Beach City Atty. John Calhoun; and Long Beach City Prosecutor John Vanderlans...

...**The Name Change - Part II.** As we mentioned in an earlier issue of *Calpeek*, GOP AG candidate Dave Stirling changed his name in the mid 1960s after he moved west to Calif. His old name was M. David Kahn. And that was the name he used in law school at Tulane University. But there's no record of M. David Kahn at Tulane Univ. Law School --- however, you will find

David Stirling. He went back and changed his records to reflect his new name. Why? What's so important that you'd go back and change the records? Still no answers from Stirling. Stay tuned...

CAMPAIGN '98: CDP STAYS NEUTRAL ON PROP.#5.

Editor's note: Here's another update on recent news involving Calif. initiatives on the Nov. 3rd ballot...

☒ **Prop. #5 - Indian Gaming** - Backers of the Calif. Indian Self-Reliance Initiative packed the Calif. Demo Party's quarterly Executive Board meeting July 25 in Manhattan Beach in hopes of getting the CDP to endorse the measure. The meeting was flooded with YES on 5 consultants, but the CDP leadership (read that as CDP Chair Art Torres) and Lt. Gov. Gray Davis were able to persuade E-board members to stay neutral and not take a stand. While some may think that Demos would naturally be inclined to support Prop. #5, that's not the case. The Calif. Federation of Labor, at its recent convention, voted overwhelmingly to oppose #5. And of course organized labor is well represented on the CDP's E-Board...

...But what was really behind the move to keep the CDP neutral was the fear that if the party went YES on 5, labor might pull out of the overall Demo Party Coordinated Campaign - being run by savvy operative Susan Kennedy. That was the real fear --- and one that both sides recognized...

...FYI: **Calpeek** is sticking with its prediction that combined #5 spending by YES & NO sides will be at least **\$75 million**. The NO side just aired a new tv spot and the YES side is in the mail once again with another brochure. And we think combined spending may hit the \$12-15 million mark by Aug. 3rd...

☒ **CDP's Ballot Stand** - The Calif. Demo Party's E-Board voted to SUPPORT Props. 2, 3, 4, 6, 7 and 10. The CDP is **OPPOSED** to Props. 8 & 9 - and is neutral (no recommendation) on Props. 1 & 5...

☒ **Prop. #4** - This goody-goody sounding initiative to ban traps and animal poisons will have opposition in the form of Californians for People, Pets & Wildlife - **NO on 4**. Sacto-based Cavalier & Assoc. will handle the NO side, with Robert Kaplan doing the fundraising and polling by Charlton Research. The opposition to

#4 comes from the Calif. Cattlemen's Assn., the Calif. Wool Growers Assn., and the Calif. Farm Bureau, plus the Calif. Waterfowl Assn. and the Wildlife Society.

Sources say that similar initiatives have been pushed in at least 4 other states, but Calif. is the biggest one so far and the language here in Calif. goes way beyond traps. Most of the animals trapped in Calif. are rodents (muskrats) who are responsible for damaging Calif.'s flood control and irrigation systems. Opponents say Prop. 10 would prevent the effective control of rodents and that might also threaten human health & safety. But the big question is whether the NO on 10 forces will be able to raise the funds necessary to defeat this initiative???

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are few items, political and otherwise, worth noting...

■ *Is L.A. the Place in 2000?* - Demo insiders believe that the City of Angels is the odds-on-favorite to be the site of DNC's Presidential Convention two years from now. 52 members of the DNC's Site Selection Cmt. were in L.A. this past week --- and the *LA2000 Cmt.* really made an impression - and so did L.A.'s bid of \$35.3 million. If the DNC were to pick L.A., the event itself would generate \$137 million in revenue for the region. The site selection committee makes its recommendation to the DNC on Nov. 12th, but the ultimate decision will be left to VP Al Gore. Also in the running are Boston, Philadelphia, Denver, New Orleans and Miami...

■ *McDougal Trial Set for Aug. 10th* - The embezzlement the trial of Susan McDougal is now supposed to begin Aug. 10th in the Santa Monica Courtroom of Superior Judge Leslie Light, described by some as a no nonsense, judges' judge. McDougal is charged with embezzling \$150,000 from former L.A. Philharmonic conductor Zubin Mehta and his wife Nancy. McDougal denies any wrongdoing. And Judge Light has ruled that neither side can bring up the issue of Special Prosecutor Ken Starr and *Whitewater*...

■ *A Funny Letter to the Editor* - To the *L.A. Times* from a John Mayer of North Hollywood. "L.A.'s first tagger: Zorro..."

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: former KFWB Radio news anchor Bill Angel, 78, passed away recently in Burbank from complications of a stroke. R.I.P...

● New name: PA executives Joe Scott & Tom Kranz have ended their partnership and Scott has re-named the firm The Joseph Scott Co., 2034 Cotner Ave., #201, L.A., CA 90025. Same ☎ (310)477-7553...

● Nelson Communications Group managing partner Larry Tenney won the Distinguished Service Award from the Orange Co. chapter of PRSA. The firm won 13 awards...

● Former Darrell Issa press secretary Lisa Gimbel is now in Iowa working as press secretary to former Congressman Jim Lightfoot, frontrunning GOP candidate for governor...

● UC Regent and Sacto businessman Ward Connerly has been tapped by the CRP to head its fundraising activities for *Campaign '98*...

● Former Dep. Controller Brad Kane has been named vp of govt. relations for the CA Manuf. Technology Center in Hawthorne, CA...

CALPEEK'S MARKETPLACE NETWORK

● **Council Deputy** - West Hollywood City Councilman Paul Koretz has opening for deputy. Koretz is a Democrat known for anti-tobacco, anti-gun activism. Applicant must: have strong research, writing, public contact and word processing skills, be detail-oriented with excellent organizational skills and work well with minimal supervision. Salary \$43,954 to \$53,187. Excellent benefits. Send letter and resume immediately to P.O. Box 691062, West Hollywood, CA 90069...

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